



Fuori Festival 2026 - Trento Festival of Economics

Voices, Formats, and Ideas to Make Sense of the Present and Imagine the Future

Highlights include scientific outreach, the social economy, future professions, financial education, sustainability, health, and well-being.

Radio 24 broadcasts live from Piazza Fiera, the location which is also hosting Casa Sole.

Evening events feature classical and pop music, along with the humour of Zelig Lab.

If the Trento Festival of Economics focuses on the younger generation, the **Fuori Festival** responds with an even more packed programme targeting young people, families, students, and curious members of the public who wish to better understand the present and navigate the future.

At a time marked by economic, social, and technological upheaval, and by a sense of uncertainty that weighs heavily on everyone's lives - young people in particular - **spaces of open discussion** are more valuable than ever. Just like the Festival with its academic programme, the Fuori Festival also aims to serve as a **guide**: a vibrant space for dialogue and reflection where the complexity of the world is not simplified, but made accessible through **talks, workshops, and performances**, blending education with intelligent entertainment. **Entrepreneurs, creative people, researchers, communicators, and leading figures in contemporary culture** will take the stage to share their experiences, explaining how work, technology, and lifestyles are evolving. There will also be events on social economy, financial education, the world of work for **Gen Z**, well-being, and sustainability. Over **150 events** where you can follow the Visionaries, learn about Key Concepts, explore the Business World, discover the Social Economy, enjoy **live shows** and **quality entertainment**, and much more.

SCIENTIFIC DISSEMINATION

The goal of the **scientific outreach** panels, featuring some of the most authoritative and widely followed voices, is to bring the major themes of research and innovation to a broad and diverse audience. **Mario Tozzi**, a senior researcher at CNR (Italy's National Research Council) and science communicator, a familiar face on Italian science television, will draw on his ability to explain the relationship between economics and ecology. **Gabriella Greison**, a physicist and storyteller of quantum mechanics on stages across Europe, will explain how physics can help us understand finance. **Dario Bressanini**, one of Italy's most popular chemists and science communicators - renowned for his critical analyses on nutrition and pseudoscience - will tackle the sensitive issue of obesity treatments, which is closely connected to the quality of life of millions of people in Italy.

FINANCIAL EDUCATION, THE CHANGING WORLD OF WORK, AND CORPORATE COMMUNICATION

As usual, there will be a strong focus on **financial education**: the project **Young Finance** is back, designed by Il Sole 24 ORE to introduce young people to money management, investing, and planning for their financial future. **Aminata Gabriella Fall**, financial educator and consultant, founder of *pecuniami*, will also be speaking on financial education. Regarding the **labour market and the new generations**, the professionals from **L'Esperto Risponde** of Il Sole 24 ORE Group will guide the audience through opportunities, start-up incentives, and the strategic use of social media as a promotional tool. There is also room **for corporate communication**: in a constantly evolving market, branding becomes a competitive lever and a narrative for the future. Among others, **Stefania Siani**, CEO and COO of Serviceplan Italia, will tell this story through experiences ranging from the industry to the media sectors.

SOCIAL ECONOMY...

One of the most significant strands of Fuori Festival will be dedicated to **social economy**: sessions where speakers will help the audience reflect on how the economy can serve as a tool to regenerate communities and build new forms of social cohesion. Discussions will cover rights, community-based welfare, and international cooperation. These topics will be dealt with through a variety of perspectives and experiences that reflect the Festival's deepest purpose: **exploring the field of economy in all its forms, capturing its complexity without sacrificing practicality**.

Finally, the programme extends to **celebrating diversity** as a resource and as a key to understanding contemporary complexity. **Luca Trapanese**, writer, activist, and social entrepreneur, will lead a discussion on the topics of parenting, inclusion, and new family structures by sharing his experience as a single father to a daughter with Down's syndrome.

... AND CULTURE.

There will also be a focus on **culture** and **literature**, and their relationship with young people, who are the true protagonists of this edition. **Edoardo Prati**, a student and content creator with millions of followers, represents a generation of storytellers capable of bringing young people closer to classics and culture through contemporary languages and formats. Yet culture is also about **aesthetics, creativity, and economic value**. This is the heart of the '**Economy of Beauty**' initiatives, led by HTSI Director Nicoletta Polla Mattiot, who this year will examine how new cultures, artistic languages, and emerging sensibilities - represented by the talents of content creator **Martina Levato** and trapper **Villabanks** - produce new value.

Finally, Fuori Festival 2026 turns its attention to the cultural and creative industries, with a focus on **cinema**: special guest will be **Aurelio De Laurentiis**, one of the leading figures in the Italian film industry.

LIFESTYLES, HEALTH, AND WELL-BEING

Nowadays, discussing the economy increasingly involves talking about **quality of life and lifestyles**. That is why **24 ORE Salute**, the Il Sole 24 Ore Group's initiative dedicated to health and medicine, is also participating in Fuori Festival with events covering topics such as biological rhythms and their impact on personal performance, **daily habits for a healthy lifestyle**, and the **growth and**

development of children and teenagers. Alongside Radio 24 journalist **Nicoletta Carbone**, there will be experts such as **Roberto Manfredini** from the University of Ferrara, a researcher specialising in chronobiology and circadian medicine; **Stefano Rossi**, a psychopedagogue and one of the most authoritative voices in Italian pedagogy; and **Mike Maric**, a doctor, former world freediving champion, and science communicator on breath and performance. All of them will bring these topics to the stage across four fascinating sessions.

THE EDUCATIONAL EXPERIENCE AT MUSE

In a Festival aimed at young people, there is a strong focus on **education** thanks to the renewed partnership with **MUSE - the Science Museum of Trento**, whose facilities will be opened to children, young people, and families for **workshops, play sessions, and interactive activities dedicated to science, creativity, economics, and sustainability**. Three days of events and activities, taking place **both indoors and in the green spaces of MUSE Park**, made possible thanks to the support of **Fondazione Caritro** and **Feduf, the Foundation for Financial Education and Saving**, which will help children reflect **on their relationship with money, think about saving and work**, with a particular focus on gender equality. Just like last year, the comic book discovery event is back with illustrator and cartoonist **Danilo Barozzi**. Yet this year it will take place in a completely new setting: the rich programme curated by the **Andromeda art studio** - a long-standing partner of the event - is moving to the green surroundings of MUSE.

THE GREAT EVENTS OF FUORI FESTIVAL: CLASSICAL MUSIC, POP, COMEDY

A focus on cultural expressions underpins the usual, packed programme of evening events dedicated to music and performing arts, designed to foster dialogue between **experiences and generations**. There will be a spotlight on **classical music**: Maestro **Uto Ughi** will return, and young emerging talents will take to the stage, such as the **Cello Generation** ensemble and the **Twin Violins, Mirko and Valerio Lucia** - musicians who represent a new generation that combines technique, energy, and vision.

Alongside classical music, the program also embraces popular and **contemporary pop music**, featuring **Arisa**, one of the most acclaimed singer-songwriters in the Italian music scene in recent years, and singer **Angelica Bove**, a breakthrough artist of the latest Sanremo (Italy's most famous annual music festival).

Finally, live entertainment continues with **theatre and comedy** shows, thanks to a collaboration with **Zelig Lab**, one of the leading comedy labs in Italy. The star of the prime-time slot is Stefano Belisari, also known to the general public as **Elio**, interviewed by Giancarlo Bozzo, one of the key figures behind the historic Milanese project, in a spectacular show accompanied by the piano music of **Alberto Tafuri**. The second evening features a comedy marathon starring **Federico Basso, Nuzzo Di Biase, Federica Ferrero, Leonardo Manera**, and **Francesco Migliazza**, skilfully hosted by **Davide Paniate**.

IL SOLE 24 ORE GROUP AT THE FESTIVAL: EVENTS AND NEWS

Fuori Festival also provides an opportunity to meet and interact with all the publications and media outlets of Il Sole 24 ORE Group, which will relocate to Trento to report on the Festival from the ground and host live events.

This year, the beating heart of all the activity of Il Sole 24 ORE Group will be **Piazza Fiera**, which will host **Radio 24**, the **Fuori Festival Lounge**, and **Casa Sole**.

Radio 24's studio stage unveils a completely new look, hosting **live broadcasts and programmes** with the network's most popular presenters. From 6:30 to 7:30 PM, the **live podcasts of 24Ore Podcast** will also take shape, bringing one of the most innovative forms of contemporary journalism to the stage through productions by Radio 24 and Il Sole 24 ORE. Live events will also be featured: a performance by the duo **Off Topic**, a set by the tribute rock band Ciapter Ileven, and the **DJ set** on Saturday, May 23, which will close the evening events of Fuori Festival.

Radio 24 is also moving to the theatre with "**No place is far**", starring **Giampaolo Musumeci** and **Beppe Salmetti** - a must-see show. There's also great anticipation for **Giuseppe Cruciani** and **David Parenzo** in a discussion on the future of podcasts with **Fedez** and **Mr Marra**.

The Fuori Festival Lounge, instead, will be the place where some of the main events of Fuori Festival will be held.

Finally, in Piazza Fiera, **Casa Sole** will be launched, a space designed as a hub to meet and have dialogue with the public. Casa Sole will be a **space where you can get to know and meet all the organizations of Il Sole 24ORE Group**, which will be in Trento for the first time with its **new brand identity**, inaugurated with the new naming that puts 'Il Sole' (the sun) at the centre, and a new logo highlighting the history, identity, and diversity within Il Sole 24 ORE Group. A space where visitors can join engagement initiatives designed specifically for readers: from the **Sole prize wheel to the L'Esperto Risponde box**, and **gadgets** created for the **Opinion Reader** community - the dedicated readers of Il Sole 24 ORE, who will once again gather in **Piazza Pasi** for the **morning press review** with the newspaper's Deputy Editors.

New this year is also the presence of **IlSole24OreTV**, which will closely cover events, sessions, and key figures of the Festival and Fuori Festival, extending the program beyond the stages and venues with continuous video storytelling through live coverage, backstage insights, and feature stories, combining original formats and dedicated content.

INCONTRI CON L'AUTORE

One of the programmes most appreciated by the public is '**Incontri con l'Autore**' (Meet the Author), a special forum to discuss **books, ideas, and current affairs**, which in 2026 will once again host some of the most authoritative voices in journalism, economics, personal finance, and culture, thanks to a renewed partnership with several Italian publishers. Among the protagonists are **Claudio Cerasa** and **Mario Calabresi**; **Franco Gabrielli** and **Carlo Bonini**; **Giovanni Bazoli** and **Tommaso Arenare**, **Andrea Colamedici** and **Marianna Aprile**, **Mariangela Pira** and **Serena Mazzini**, **Massimo Scaglioni**, **Linus** and **Massimo Beduschi**, **Luca Mari**, the French-Indian economist **Navi Radjou**, and the booktoker **Megi Bulla**.

THE POWER OF AN INTERNATIONAL STORY: MEDIA PARTNERSHIPS

Ideas that gain strength from the quality of what they offer and the power of their storytelling. In this context, the work of all media partners is essential: both in Italy and abroad, they help further enhance the Festival's reputation. These include the Dutch daily **De Telegraaf**; the Spanish **El Economista**; the British **Financial Times**; the platform **LinkedIn News**; the Danish daily **Politiken**; **Sky TG24**; the Japanese daily **Yomiuri Shimbun**; and the Chinese **Wenhui Daily**.

THE PARTNERS OF THE TRENTO FESTIVAL OF ECONOMICS 2026

Confirming the high regard in which companies hold the event's format, the 2026 edition of the Trento Festival of Economics has seen a further increase in the number of partners signing up: **53 organisations have already confirmed their participation.**

The TOP PARTNERS of 2026 are: CONFCOOPERATIVE, ENEL, INTESA SANPAOLO.

The MAIN PARTNERS are: ANGELINI PHARMA, AUTOSTRADE PER L'ITALIA, GRUPPO FS, ITAS MUTUA, MUNDYS. **OFFICIAL PARTNERS** are ABI - ASSOCIAZIONE BANCARIA ITALIANA, ACEA, ALES ARTE LAVORO E SERVIZI, AMPLIFON, AUTOSTRADA DEL BRENNERO, BANCOMAT, CASSA DEPOSITI E PRESTITI (CDP), CERVED, CONAI - CONSORZIO NAZIONALE IMBALLAGGI, CONOU - CONSORZIO NAZIONALE OLI MINERALI USATI, DLA PIPER, DOLOMITI ENERGIA, ENGINEERING, FINCANTIERI, GRUPPO IMQ, INPS, JEEP®, REKEEP, RINA, SACE, SIMEST, SNAM, TERNA, UNI ENTE ITALIANO DI NORMAZIONE, UNIEURO, UNIVERSITÀ LUISS GUIDO CARLI, VEOLIA.

The SUPPORTERS are: ARVEDI, BONELLIEREDE, CONSORZIO DI TUTELA MOZZARELLA DI BUFALA CAMPANA DOP, GETRA, MUSE, POLTRONA FRAU, PORSCHE CONSULTING, RUMMO, STARTING FINANCE AND UNIVERSITY BOX.

ANDREA BOCELLI FOUNDATION - ENTE FILANTROPICO and FONDAZIONE CARITRO have once again chosen to be protagonists as **partners of FUORI FESTIVAL.**

The Trento Festival of Economics 2026 is also held in collaboration with the EUROPEAN PARLIAMENT, the EUROPEAN COMMISSION, THE DEPARTMENT OF PUBLIC SERVICE, INVITALIA, the EUROPEAN UNION - NEXTGENERATIONEU, OSPEDALI IRCCS ISTITUTO CLINICO HUMANITAS AND HUMANITAS SAN PIO X.

Among them are several partners who will be organising events that will further expand the already rich programme of activities around the city and at some Festival venues.

In **Piazza Duomo**, the public will once again be able to attend the talks organised by **Confcooperative** on key topics such as the agri-food sector, sustainability, innovation, employment, and welfare, whilst the **European Parliament** and the **European Commission** will host meetings and discussions with civil society and stakeholders.

In **Piazza Fiera, Dolomiti Energia** will have an InfoPoint to discuss renewable energy, sustainability, and decarbonisation, and **INPS** (Italy's National Social Security Institute) will also be there with an information and advisory desk on its institutional services.

In **Piazza Cesare Battisti**, the new headquarters of **Autostrada del Brennero** will immerse visitors in the near future of mobility along the motorway A22, starting from its founding origins and the strong territorial identity that still today defines it. Meanwhile, the **Department of Public Administration**, in collaboration with **Invitalia**, will showcase key projects aimed at making public administration a true ally to citizens and businesses, appealing to new generations, and capable of tackling both today's and tomorrow's challenges: digitalising of the one-stop desks for business permits and building permits, simplifying administrative procedures, and reforming the public sector workforce through strategic, skills-based human resource management. Finally, **JEEP®** will be in Piazza Fiera and Piazza Battisti with its models on display. Among the events taking place at various Festival venues, **Autostrade per l'Italia** will present the exhibition "Italy on the Move: Motorways and the Future", curated by MAXXI - National Museum of 21st-Century Arts. The exhibition takes visitors on a journey that explores the strategic role of motorway infrastructure, weaving together history, architecture, landscape, and visions for the future. The motorway is thus reinterpreted not only as an engineering work, but also as a cultural infrastructure and a key enabler of contemporary mobility, capable of profoundly influencing regional development and the way we live and move every day. **Angelini Academy** will offer the audience an opportunity to reflect on the evolution of corporate training, which is now essential to meet the challenges of the future labour market: from new teaching methods to the critical

and informed use of artificial intelligence, from innovative managerial skills to the role of fields of study in the humanities. **ITAS Mutua**, through the insights of expert communicators, will guide the audience in a discussion on the value of financial, insurance, and pension education, helping them identify reliable information in a world that talks a lot about money, often without the proper foundations. The event organised by **DLA Piper**, focusing on exports, tariffs, and new global balances, as well as the most effective commercial and legal strategies for businesses, will also return. **Unieuro** will be there with an initiative dedicated to the young people involved in the project #cuoriconnessi, which for 10 years has been a leading voice in promoting responsible use of the internet and technology and fighting cyberbullying. **Veolia**, on the other hand, will emphasise the need to make environmental safety a shared priority among all stakeholders in order to forge concrete alliances capable of combating climate change and ensuring a sustainable future. In this scenario, engaging new generations is crucial to speed up a change in which digital innovation supports human capital and its skills as drivers of transition. **Poltrona Frau** will be a partner of the Festival, contributing to the setting up of the main rooms with twelve iconic 'Intervista' armchairs, designed by Lella and Massimo Vignelli and covered in Frau® Leather, bringing the excellence of Italian design and craftsmanship to the events' venues.

Finally, **Fondazione Caritro** renews its commitment to raising awareness among new generations on financial education through hands-on workshops and inspirational talks, while also introducing a dedicated focus on gender equality in the workplace.

Festival and Fuori Festival are organised for the fifth consecutive year by Il Sole 24 ORE Group and Trentino Marketing, on behalf of the Autonomous Province of Trento, in collaboration with the Municipality and the University of Trento.

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PHOTO AND VIDEO LINK: https://drive.google.com/drive/folders/1OiFLdGvabF7xQzG6NI49-JQp_Kc6vwlp?usp=sharing