



## Radio 24: 2.628 million listeners on average day

Audiradio survey for first half 2025

Milan, 24 September 2025 - Data from the new Audiradio survey for first half 2025 confirm Radio 24's positive trend in the top 10 Italian broadcasters with **2.628 million listeners on average day**.

In the **Average Quarter Hour (AQH)**, **Radio 24 also increases and ranks 9°** in the national charts, a significant result that highlights solid and consistent growth.

Appreciation is also confirmed by digital listening trends that have rewarded Radio 24's steady progress toward the **multiplatform**. High-value content is now available on all devices for listening anywhere, anytime. Today, the 24 ORE Group broadcaster can be accessed not only on **FM and DAB but also through the Radio 24 4.0 platform** (website, mobile app, Android Auto, Apple CarPlay, Alexa, and Connect TV). The Radio 24 - 4.0 Platform, launched two years ago, shows double-digit growth in 2025 with **9.5 million page views each month** (+45% versus the prior year), **more than 1.5 million unique browsers** (+48% versus 2024), and **2.9 million average sessions per month** (+26% versus 2024).

*"We are pleased with the result, but even more so we are particularly proud of the participation of our listeners who follow Radio 24 through multiple interactions across all our entry points - a tangible sign of loyalty and engagement, which attests to the strength of our relationship with the public. This success is the outcome of targeted initiatives carried out over the years, guided by a long-term strategic vision. A commitment that continues today with the television platform, which has already been warmly welcomed by both the public and the market."* – says **Federico Silvestri, CEO of 24 ORE Group**.

*"The loyalty of our listeners is the greatest recognition for the entire editorial staff and all the professionals who contribute every day to the station's success."* - says Radio 24 director **Fabio Tamburini**.

For Radio 24's deputy executive director **Sebastiano Barisoni**: *"Our daily work is being rewarded, particularly by the steady increase in listening loyalty, which demonstrates the quality of our programmes and news."*

Radio 24 thus reaffirms its role as a benchmark in free, independent, and authoritative information, capable of evolving without abandoning its original vocation: providing trustworthy information and high-quality storytelling valued by its listeners.